

Bachelor's Program 'International Business'



SINCE 2017
FIRST ADMISSION 2018

BACHELOR OF INTERNATIONAL BUSINESS



Length of study:
4 year



Language
of instruction:
English



Area of study:
38.03.02
Management



This program trains students in professional activities in the field of business management:



Manager is a universal specialist. This program will open up opportunities for international management roles in many industries.

This program has been designed according to international standards and the curriculum reflects the Faculty's extensive international experience in this field

Our Mission

- To provide contemporary managerial education for passionate international students and help them to develop successfully

Your Opportunity

- To participate in our program with multi-cultural atmosphere and practice-oriented approaches, and the placement in the international business environment

Your Ability

- To work in the global market as managers, consultants, analysts or to start your own business or start-up

Students will have to undergo a one-year internship at one of the partner universities of BRICS countries

LEARNING OUTCOMES

Ability to develop and implement internationalization strategies and analyze problems in the global context

Competence to develop and organize the internationalization process

Proven leadership in building, developing and sustaining efficient teams

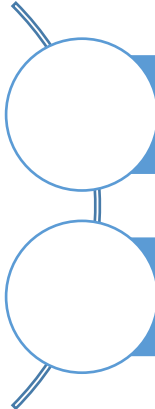
To build sustainable relations facilitating effective negotiation with companies

Ability to conduct business in compliance with international laws, policies and regulations

Experience in making business decisions

Hard and Soft Skills

Advantages of the Program



Today many employers are interested in high-qualified specialists who are ready to solve the complex managerial tasks in light of the best local and global practices.

There is a lack of the managers who are able to lead the international projects, elaborate the programs to entry into new markets, set networks and communicate efficiently with foreign partners.

- Graduates may continue their studies for a Master's degree at leading Russian and foreign universities
- Extensive knowledge attained regarding international business and the skills gained in a wide range of general disciplines in business sphere ensure interesting employment opportunities for graduates
- A virtual learning environment and variety of learning methods: lectures, class discussions, case review, both individual and team presentation.
- Assessment methods: in-class activities, questioning, assessment on quality of essay, research works, and presentations, test
- Highly qualified teaching staff, including both INRTU's full-time teachers and external specialists from both commercial and state companies
- Development of students' practical knowledge and skills in international management through partnerships with different companies and opportunities for on-site project work at partner-organizations

Curriculum at a Glance

Total 240 credits are required to be taken, including:



Curriculum in Details

Language Courses	<p>English Business English English for Managers Basics of Business Communication English for Business Communication Academic Writing Second Foreign Language</p>
Main Courses	<p>Microeconomics, Macroeconomics Marketing Financial Management* International Strategic Management Human Resource Management Theory of Organization and Organizational Behavior Entrepreneurship Total Quality Management Introduction to Business Law Applied business analysis Tax Management</p>
Major Courses	<p>International Business International Organizations and Integration Process Teambuilding Risk Management International Management International Marketing Management Innovation Management and Digital Marketing</p>
Elective Courses	<p>Statistics Econometrics Economics of Globalization and International Trade Development Economics Strategic Planning and Start Up Project Management</p>
Project Activities (Introduction to Project Development and project Development Practicum)	
Internships and Thesis	