

## MASTER'S DEGREE PROGRAM

### "Investment and Innovation in the digital economy»

Modern digital technologies transform the activities and structure of enterprises, management methods and technologies, form new markets, generate new tasks, values and opportunities, new products and services. Therefore, specialists in innovation and investment in the digital economy are today among the most demanded in the labor market.

The program is aimed at the formation of



a digital elite - highly qualified specialists who actively use the whole range of innovative digital technologies in their activities and are able to fulfill the tasks of the digital economy.

## Master's degree Direction 38.04.01. "Economy" PROGRAM: "Investment and innovation in the digital economy"

### The program is intended for:

- ⇒ financial directors, chief accountants of companies;
- ⇒ specialists working in the financial market in the banking sector;
- ⇒ employees of financial services of organizations of any form of ownership, consulting and investment companies, analytical and information agencies;
- ⇒ undergraduate and specialist graduates interested in acquiring deep knowledge and practical skills in the field of investment and innovation in the digital economy.

### The goal of the program is to train highly qualified specialists with knowledge and



practical skills in the management of modern digital technologies for the purpose of digital transformation of enterprises, the use of innovative products and services.

### Thanks to the knowledge and skills gained, the graduate will be able to do:

- ⇒ determining the directions for the introduction of digital technologies in companies;

- ⇒ the formation of an innovative business model of the company;
- ⇒ development of the company's investment strategy; analysis of the company's effectiveness;
- ⇒ choice of ways and tools for business transformation;
- ⇒ setting tasks for managers and functional employees;
- ⇒ the formation of a digital culture of the company;
- ⇒ implementation of network interaction with market participants.

The need for highly qualified economists with the skills to organize and manage innovations and investments in the digital economy is acutely felt in various commercial structures, which contributes to the successful employment of graduates of the master's



program both in Russia and abroad.

### You will be able to work:

- in banks; in investment companies,
- in commercial and government organizations of various forms of ownership.
- in economic and financial departments of companies in the real sector of the economy;
- in consulting and other organizations.

### Competitive advantages:

Budget places.

State diploma.

The ability to carry out research work.

Payment by installments for tuition.

Flexible training schedule.

Educational support with e-learning materials.

Providing a hostel.

The possibility of continuing education in graduate school. Employment.

### Places of internships and student employment



The Federal Tax Service Administration of Irkutsk



Министерство  
экономического  
развития  
Иркутской области

Ministry of Economic Development of the Irkutsk Region

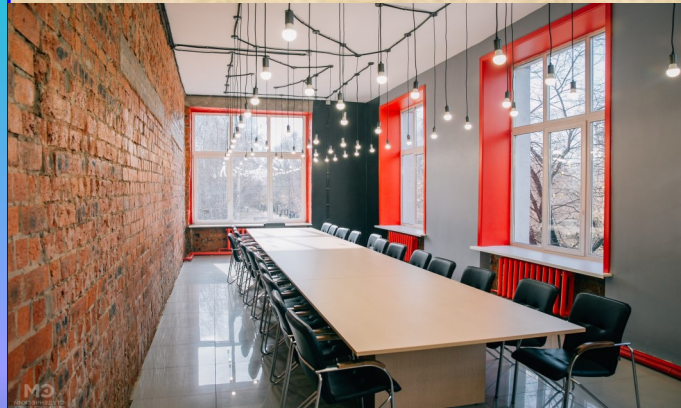


Banks



## Master's degree

Coworking Center IRNITU for the implementation of scientific research activities of students  
Institute of Economics, Management and Law



### DOCUMENTS FOR ENTRY

1. Statement.
2. Higher education document.
3. Photos 6 pcs. size 3 \* 4.
4. The passport is presented in person.
5. Portfolio.

CENTRAL ADMISSION COMMISSION OF IRNITU

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*We are waiting for you within the walls of our university and we hope you will make the right step in your life by choosing the Innovation and Investment program in the digital economy.*



IRKUTSK NATIONAL  
RESEARCH  
TECHNICAL  
UNIVERSITY



INSTITUTE OF ECONOMICS,  
MANAGEMENT AND LAW

## Master's degree

Direction "ECONOMY"  
Master Program

**Innovation and investment  
in the digital economy**

Forms and terms of training

Master's program: full-time education - 2 years;  
correspondence course - 2 years 6 months